

# LEMONADE STAND YOUTH CONTEST

- SAT, JUNE 8, 2024 -

Calling all young entrepreneurs, 17 years and younger! Get ready to showcase your creativity, entrepreneurial spirit, and lemon-squeezing skills at Main Street Douglas' Youth Lemonade Stand Contest!

DATE: SATURDAY, JUNE 8, 2024 | TIME: 9A-2P | LOCATION: JACKALOPE SQUARE

\*SET UP BEGINS AT 8AM

## HOW TO PARTICIPATE:

- **Build Your Own Booth/Display:** Let your imagination run wild! Design and decorate your lemonade stand to attract customers and judges alike.
- **Craft Homemade Lemonade:** Whip up your own delicious lemonade recipe using fresh ingredients or secret family concoctions.
- **Compete for Prizes:** Strive for excellence in three exciting categories:
  - **Best Decorated Stand:** Impress the judges with your eye-catching and creative booth design
  - **Best Tasting Lemonade:** Let your lemonade speak for itself! Show off your skills by making the most refreshing and flavorful beverage
  - **Most Creative Assortment of Refreshments:** Think outside the pitcher! Offer unique and inventive refreshments alongside your lemonade

## WHY PARTICIPATE?

**Fun:** Enjoy a day of fun, friendly competition & community spirit!

**Prizes:** Win fantastic prizes & bragging rights!

**Entrepreneurial Skills:** Learn valuable entrepreneurial skills like budgeting, marketing & customer service.

**DON'T MISS OUT ON THE CHANCE TO  
MAKE A SPLASH & BE CROWNED THE  
LEMONADE STAND CHAMPION!**

## REGISTRATION DETAILS:

**Deadline:** June 1st

**Registration Fee:** Free

**How to Register:** Complete & return the registration form to Briana at [MasTreats.WY@gmail.com](mailto:MasTreats.WY@gmail.com) or call 307-351-6123



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## REGISTRATION

LEMONADE STAND BUSINESS NAME: \_\_\_\_\_

YOUTH NAME(S): \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL (PARENT EMAIL): \_\_\_\_\_

I/we have received and read the rules and regulations for the Lemonade Stand Contest and agree to follow them.

I understand and agree that neither Main Street Douglas, event volunteers nor the Enterprise will be held responsible or liable in any way, whatsoever, for any loss, theft, damage, or defacement of any property displayed or used in the display of any exhibit.

I agree photographs and/or videos taken at this event/contest may be used in future event and organization promotions for both Main Street Douglas and the Enterprise.

PARENT/GUARDIAN SIGNATURE: \_\_\_\_\_

PRINT NAME: \_\_\_\_\_ DATE: \_\_\_\_\_



# LEMONADE STAND YOUTH CONTEST

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RULES

## SUPPORT YOUNG ENTREPRENEURS:

Main Street Douglas encourages the youth to compete in 2024 Youth Lemonade Stand Contest during the Jackalope Days vendor fair on Saturday, June 8th at Jackalope Square!

This is a fun way to help the youth build confidence, learn responsibility, be creative, and establish a good work ethic. As this contest evolves into Main Street Douglas' future YELP (Young Entrepreneurs Leadership Program) it will also provide youths the opportunity to learn about money management and goal-setting.

## REQUIREMENTS:

- Register by the **JUNE 1st DEADLINE!**
- Build/create a stand or booth to sell lemonade
- Provide your cups, napkins, garnish, etc., and feel free to include a tip jar
- Set up your stand/booth at the Jackalope Days Vendor Fair (designated area)
- Manage your lemonade stand and serve your best lemonade
- Single or multiple youths can work together to operate the stand
- Each booth will present their lemonade to the judges one at a time (judges will get free samples)
- Lemonade tasting and presentation will be scored on a point system, rubric included
- Compete against other peers to win prizes!

## REGISTRATION INFO:

- **No fee to enter!**
- **DEADLINE IS JUNE 1st**
- Drop off or mail in forms Main Street Douglas, 130 S 3rd Street, Douglas, WY 82633
- Registration forms can be picked up at the Enterprise or downloaded from [seewhatconversecando.com/forms-applications](http://seewhatconversecando.com/forms-applications)
- Registration is open to youth 17 and under, OR youth organizations such as FBLA, 4-H, church groups, etc.

## CONTEST PRIZES:

- Each entrant will receive a bag of goodies sponsored by local businesses
- Winners will be awarded a prize/trophy each category- judging rubric attached
- Formal invitation to Main Street Douglas' YELP program for young entrepreneurs

## FOR MORE INFORMATION, CONTACT:

**Briana Gallup at 307-351-6123 | [mastreats.wy@gmail.com](mailto:mastreats.wy@gmail.com) or**

**Jen Goodwin at 307-358-2000 | [jgoodwin@candowoming.com](mailto:jgoodwin@candowoming.com)**



# LEMONADE STAND



## YOUTH CONTEST

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# JUDGING FORM

Stand Name: \_\_\_\_\_

Youth Name: \_\_\_\_\_

## SCORING CRITERIA FOR BOOTH, TASTE, & PRESENTATION

SCORE 0-5 IN EACH OF THE CATEGORIES LISTED BELOW

### **BEST DECORATED BOOTH: Impress the judges with your eye-catching & creative booth design.**

- \_\_\_\_\_ **Creativity:** (0-5 points) How imaginative is the stand or booth design?
- \_\_\_\_\_ **Originality:** (0-5 points) Does the stand/booth design include elements/concepts that really make it stand out from the competition? How unique is it?
- \_\_\_\_\_ **Detail:** (0-5 points) How much thought was put into all the elements of the design?

### **BEST TASTING LEMONADE: Let your lemonade speak for itself! Show off your skills in making the most refreshing and flavorful beverage.**

- \_\_\_\_\_ **Flavor Balance:** (0-5 points) Is the lemonade neither too sweet nor too tart? Does it have a refreshing citrus flavor with a hint of sweetness?
- \_\_\_\_\_ **Freshness:** (0-5 points) Does the lemonade taste fresh, with a vibrant lemon flavor? Freshly squeezed lemon juice contributes to this aspect.
- \_\_\_\_\_ **Texture:** (0-5 points) Is the texture smooth and consistent, or do you enjoy the added texture of pulp?
- \_\_\_\_\_ **Aroma:** (0-5 points) Does the lemonade have a pleasing aroma that entices you to take a sip?
- \_\_\_\_\_ **Overall Enjoyment:** (0-5 points) Ultimately, the best-tasting lemonade is one that you enjoy drinking and find refreshing.

### **BEST PRESENTATION & ASSORTMENT OF REFRESHMENTS: Presentation is key! Impress the judges with your attention to detail and eye-catching display of refreshments. Whether it's beautifully arranged platters, themed decorations, or creative serving vessels, make sure your presentation stands out.**

- \_\_\_\_\_ **Attention to Detail:** (0-5 points) Every detail counts! Impress us with your meticulous attention to detail, from the arrangement of refreshments to the placement of garnishes.
- \_\_\_\_\_ **Inventive Flavors:** (0-5 points) Push the boundaries of flavor with your refreshment offerings! Whether it's exotic fruit combinations, unexpected flavor pairings, or daring culinary experiments, show us your creativity in crafting refreshments that leave taste buds tingling with delight.

**BOOTH SCORE:** \_\_\_\_\_

**TASTING SCORE:** \_\_\_\_\_

**PRESENTATION SCORE:** \_\_\_\_\_

**OVERALL SCORE:** \_\_\_\_\_