



To enjoy the full content of our newsletter, we recommend desktop viewing.

“When I came here, I was looking for a **community**. Then I realized I was helping to **create one**.”

—Ryan Albright

Creating a Strong Community

Thank you to Wyoming Main Street for Placemaker Training!



Placemaker Training recently took place May 16-18th here in Douglas. With over 60+ in attendance, visitors from across the state gained exposure to the many elements the National Main Street program offers. The training focused on helping communities create unique spacious areas. Visitors from throughout the state of Wyoming had an opportunity to walk through the historic district of Douglas and identify areas for improvement. Positive feedback such as add color and create pocket parks offered constructive insight for future development opportunities. We would like to give a huge gracious THANK YOU to the following:

City of Douglas
Converse County School District #1,
Converse County Tourism & Promotion Board,
Converse County Tourism & Visitor Center,
Wyoming Business Council/Wyoming Main Street
Genia Pittman Kayler (Floral Project),
Wyoming Main Street,
Whistle Stop,
Main Street America,
Sapporos,
Converse County Library,
Hotel La Bonte & Macey Moore,
Holiday Inn,
Hampton Inn,
Jen's Books,
2nd Street Yoga,
Converse County Bank,
Stacey Ricker & Mocha Molly's
Allure
Pinz Bowling Alley,
and
Friendz Pizza

Community On Mountain Time

Projects Underway

The Enterprise is working to create a vibrant and beautiful community through our city banners project, children's park, and building murals.

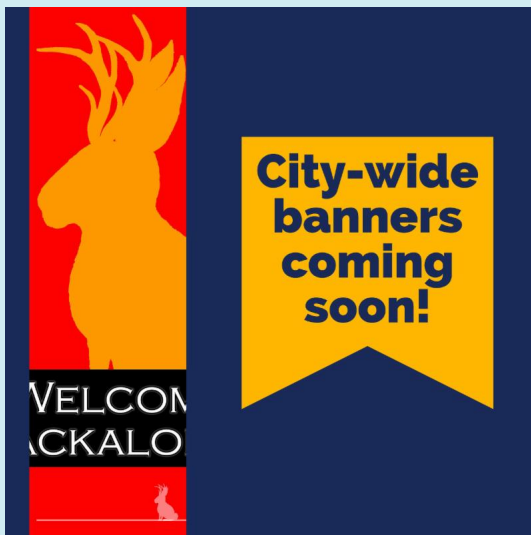
We hope you enjoyed the fragrant blooms of the recently planted floral arrangements spread throughout the city's sidewalk planters.

Upon completion of our latest project, we have since begun collaborating on new project ideas to improve other areas of our community.

In May of this year, The Enterprise received award notification of our grant proposal for city-wide banners. As such, we have been working diligently on creating unique and vibrant design concepts that will provide identification of key city areas. The banners will begin at the intersection of Yellowstone Hwy and I-25, continue throughout downtown, and end at the intersection of I-25 and Richards Street. We hope you find the banners aesthetically pleasing and a fun new addition to our community.

In addition to our city banners project, we are also in the process of creating a design concept for a downtown children's park in the empty grassy space adjoining the Jenne building. The park will provide families a fun location to relax and play while in the historic downtown area.

Lastly, you may notice some of the new mural paintings showing up around town. We still have a few areas of opportunity available. If you have a mural idea and would like to participate- we have the tools and paint! (Please keep in mind, mural concepts require approval by the city board).



Upcoming Events

Click on the calendar below to visit our website's calendar of events.



Monthly Business Tip:

"Building a new company is an exercise in surfing chaos."

In the May edition of Entrepreneur.com, there is an interesting interview with multi-millionaire, Reid Hoffman (whose accolades include affiliations with companies such as LinkedIn and PayPal). Referenced as "growing through chaos," his interview offers compelling informative measures new business owners should keep in mind during their start-up.

- Focus on 3 main ideas:
 1. your ability to scale customer acquisition;
 2. your ability to grow your company in size;
 3. delivery of the value proposition to the customer.

We recommend reading the full interview below:

Growth Through Chaos

**BUSINESS
on
MOUNTAIN
TIME**



Become a Member of The Enterprise & Join Us in
Conducting Business on Mountain Time!

Apply Here!

Did You Know?

Fort Fetterman was named in honor of fallen Capt. William J. Fetterman and served as a military post to protect miners and pioneers traveling through the area during the conflict with the Sioux Native Americans.



About The Enterprise



Conducting Business on Mountain Time

Created in July of 2016, The Enterprise is a member based, not-for-profit organization dedicated to fostering community development and growth. We are a collaborative result of the merging of several former local entities: the Douglas Area Chamber of Commerce, Cando, Main Street Douglas, and the Converse County Visitor Center.

Through our available grant incentive programs, we are effectively able to assist businesses, facilitate community development, improve local marketing efforts, and keep our community informed about local events and activities.

Our Mission:

It is the vision of The Enterprise to showcase Douglas' multi-faceted, thriving Western culture through business diversity and development, historical preservation, and community enrichment. We believe continuous improvement upon these areas will facilitate economic growth, encourage visitor interest, and provide our growing community an enhanced quality of life.

Online Resources



Upcoming Events

Membership

Local Links

Follow Us:



The next upcoming 1st Thursday will be July 6th!



WE WOULD LIKE TO SAY THANK YOU TO THE FOLLOWING PARTNERS & PLATINUM MEMBERS:



The Enterprise
130 S. 3rd Street
Douglas, Wyoming 82633
www.seewhatconversecando.com
(307) 358-2000