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we recommend desktop viewing.*

**“The art of communication
is the language of leadership.”
- James Humes**

Community On Mountain Time



**JACKALOPE
DAYS 2017
JUNE
8TH-11TH**

Jack's Back!

Jackalope days are here again! Beginning June 8th and continuing up through the 11th, residents and out of town visitors will have the opportunity to experience a 4-day-fun-filled extravaganza. Begin your Jackalope experience on the 8th with free hot dogs and music as you peruse the Railroad Interpretive Center. Later that evening, enjoy a steak dinner and live music hosted by the Masons (Cost is \$20 per person).

On Friday, lace up your running shoes and prepare to be blasted with color for the "Rainbow Run" 5k. Registration begins at 5:30 p.m. with the race starting at 6. T-shirts will be available for purchase (\$10 for adult and \$8 for youth) or arrive wearing your own plain white tee! Be sure to arrive early to find parking. Finally, wet your whistle and grab some bar-b-que in the Peak Fitness parking lot hosted by the Converse County Bank, Liquor Cabinet, and Kona Ice.



On Saturday the 10th, we will be "Takin' It to the Streets" with a plethora of activities for all ages.

Check out all of Saturday's Events:



11AM-2PM Free Hotdog Picnic by Brotherhood of Locomotive Engineers & Trainmen
6PM-8PM York Rite Mason's Steak Dinner Gun Raffle

- Knight Cruiser's car show,
- Street Vendor Fair,
- "Touch A Truck" for the kiddos,
- Street Dance,
- Butt Dart Race,
- and our newest start-up event: "Brews and Que's" (Featuring local home brewers and great tasting Bar-B-Que). If you are interested in signing up as a vendor or have your own craft brew, please contact The Enterprise to reserve your spot!

End your Jackalope Days experience on Sunday with a trip to Memorial Hospital of Converse County for free food, games, and entertainment.

For additional information, click on the calendar located in this month's newsletter.

For more information, contact Converse County Tourism Director, Helga Bull, at (307) 358-2950.

Get Ready to Smell the Flowers!

On May 7th, MainStreet Douglas and volunteers convened behind The Enterprise to create beautiful flower pots to place throughout the downtown area.

Pictured right, Genia Pittman Kayler organizes a spread of petunias and other mixed annuals.

The annual city floral program is funded by the Converse County Conservation District as an effort to beautify the downtown area. Assisting Genia: Milly Aguirre, Deb Gorsuch, Carolyn Green, Bill Kayler, Rene Kemper, Sue McBride, Cindy Porter, Stacey Ricker, Nick & Kat Skalicky & family, Robin Velasquez, Ed Werner, and Linda Wolfe.

If you see any of Douglas' wonderful volunteers out, please stop by and give them a big thank you for all of their hard work.



Upcoming Events

Click on the calendar below to visit our website's calendar of events.



Monthly Business Tip:

Entrepreneur.com states the following lessons as 10 essentials for business prosperity:

1. Know your clientele.
2. Create a cash flow ASAP.
3. Always find new ways to keep costs low.
4. Overestimate expenses, underestimate revenue.
5. Focus on sales and marketing strategically.
6. Find ways to exponentially increase profits.
7. Test and measure everything.
8. Accept that learning more equals earning more.
9. Don't discount, instead add value.
10. Get a business coach.



Become a Member of The Enterprise & Join Us in
Conducting Business on Mountain Time!

[Apply Here!](#)

About The Enterprise



Conducting Business on Mountain Time

Created in July of 2016, The Enterprise is a member based, not-for-profit organization dedicated to fostering community development and growth. We are a collaborative result of the merging of several former local entities: the Douglas Area Chamber of Commerce, Cando, Main Street Douglas, and the Converse County Visitor Center.

Through our available grant incentive programs, we are effectively able to assist businesses, facilitate community development, improve local marketing efforts, and keep our community informed about local events and activities.

Our Mission:

It is the vision of The Enterprise to showcase Douglas' multi-faceted, thriving Western culture through business diversity and development, historical preservation, and community enrichment. We believe continuous improvement upon these areas will facilitate economic growth, encourage visitor interest, and provide our growing community an enhanced quality of life.

Did You Know?

The legendary Triple Crown winner, Sir Barton, originally suffered foot soreness. Due to his disposition, his frustrated owner sold him for \$10,000. He did not go on to compete until an experiment placing railroad felt between the hooves and shoes relieved him of his pain.



Online Resources



Upcoming Events

Membership

Local Links

Follow Us:



The next upcoming 1st
Thursday will be June
1st!



WE WOULD LIKE TO SAY THANK YOU TO THE FOLLOWING
PARTNERS & PLATINUM MEMBERS:



The Enterprise
130 S. 3rd Street
Douglas, Wyoming 82633
www.seewhatconversecando.com
(307) 358-2000