



"A rising tide lifts all boats."

-Latin Proverb

*To enjoy the full content of our newsletter, we recommend
desktop viewing.*

Member Recognition

Congratulations to Enterprise Member:

Sleep Inn

for their recent Choice Hotels 2017 Gold Award!



Have relatives traveling in from out of town? Tell them to check out the Sleep Inn!

Online Reservations

Strong Businesses Create Strong Communities



Economic Roundtable

Economic Development Through Roundtable Dialogue

On March 30, 2017, 32 Douglas government officials, The Enterprise board members, and citizens alike convened at the first official "Roundtable" discussion panel.

The Economic Roundtable serves to create an opportunity for open dialogue on issues pertaining to business development within

Facade Grant Program

Businesses Receive Renovation Assistance

In an effort to help our Enterprise members, business owners wishing to maintain the upkeep of their store fronts are eligible for an Enterprise grant in the amount of \$1,000 each.

Members who are currently updating their store front with costs in excess of \$1,000 additionally qualify to receive dollar for dollar matched funding [up to \$5,000].

the Douglas community.

Guest speaker and Performance Officer for the Wyoming Business Council, Tom Johnson, offered insight and strategies on outside business recruitment.

He emphasized businesses seeking to relocate often focus on a particular community's overall quality of life; schools, activities, attractiveness of the area, qualified work force, and a clean/safe community when determining new locations.

As Douglas continues to shift its focus on attracting outside businesses, monthly Economic Roundtable discussions will enable community members the opportunity to provide input on interests and concerns, or express ideas.

To apply for our Facade Grant, download our application by clicking the link below:

Grant Application

Additionally, we would like to encourage members to continue shopping locally as an effort to support our local small businesses' facade improvements.



Business On Mountain Time

Featured Businesses for April

In August of 2016, three local businesses joined together to host "Business On Mountain Time" as a collaborative effort for small business owners to network together.

The Body Shop, Pure Raine, and Marcus Motors each provided opportunities for active Enterprise members to enjoy hors d'oeuvres and cocktails while learning about each of the businesses' available services and products.

The Body Shop is owned and operated by Kim Pexton and is located at 113 S. 2nd Street. With 24 hour accessibility, they currently provide a full service gym equipped with a wide selection of free weights, machines, and classes varying from Yoga to Zumba. For membership information, please call 358-8325 or visit their online website



here: *The Body Shop*

Pure Raine Salon Emporium, owned by Julia Woirhaye, is a full service salon offering a wide variety of services ranging from hair care, tanning, nails, pedicures, and waxing. To schedule your next salon visit, call 358-2500 or visit Pure Raine's website: *Pure Raine*



Marcus Motors, owned by Ryan and Kristi Marcus, is ideally located at 120 S. 2nd Street. Its close proximity to the interstate generates interest of passerbys in need of a quality, pre-owned vehicle. In addition to vehicle sales, Marcus Motors offers auto detailing, tires and after market parts, window tinting, and wheels. To schedule a detail or shop for an auto, give them a call at 358-1699 (office) or on Ryan's cell at 351-1106. You can also find them on Facebook here: *Marcus Motors*



Watch our newsletter for our next scheduled "Business On Mountain Time" event.

If you are interested in participating as a host, please contact The Enterprise at 358-2000.



Are
you
planning
a
community
event?

Let us know!

We'll
add your
event to our
community
calendar!

*Do You Have A
Volunteer* ❤️?

We Have Opportunities
Call 358-2000 to get involved



Monthly Business Tip:

Successful sales are contingent on one of these factors:

1. Security
2. Self-preservation
3. Convenience
4. Avoidance of worry
5. Recognition from others
6. Self-improvement

If you can successfully meet one of these needs with your customers, you will likely make the sale.

Let's Network!

There are a Million Reasons to Join, but We'll Keep it Brief.

As a basic member, you will receive the benefits of:

- Networking Opportunities
- Direct Website Link
- Monthly Newsletter
- Membership Plaque
- Notary Service
- Free Conference Room Usage

Upgrade your membership to receive additional business support such as (based on membership selection):

- Facade Grant Eligibility
- Notary Services
- Ribbon Cutting for New Businesses
- Tickets to Annual Awards Banquet
- Event Sponsorship
- Company Banner

For a membership application, please click the following link:

Apply Here!

Did You Know?

The current building that houses The Enterprise was constructed in 1916 as Douglas' City Hall to house government officials.

It was officially added to the National Register of Historic Places in 1994.



About The Enterprise



Conducting Business on Mountain Time

Created in July of 2016, The Enterprise is a member based, not-for-profit organization dedicated to fostering community development and growth. We are a collaborative result of the merging of several former local entities: the Douglas Area Chamber of Commerce, Cando, Main Street Douglas, and the Converse County Visitor Center.

Through our available grant incentive programs, we are effectively able to reduce costs, improve local marketing efforts, and keep our community informed about local events and activities.

Our Mission:

It is the vision of The Enterprise to showcase Douglas' multi-faceted, thriving Western culture through business diversity and development, historical preservation, and community enrichment.

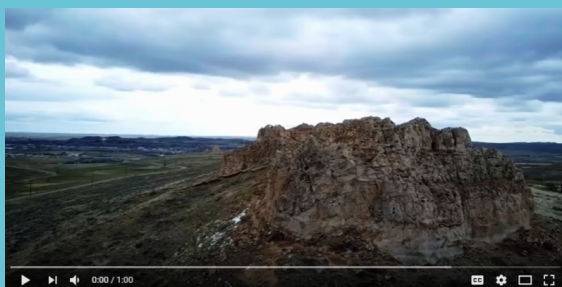
We believe continuous improvement upon these areas will facilitate economic growth, encourage visitor interest, and provide our growing community an enriching, enhanced quality of life.

Upcoming Events

Membership

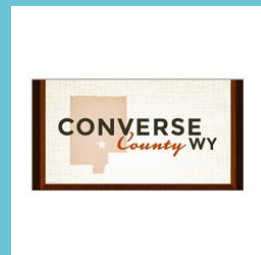
Local Links

Follow Us:



Click on image above to play video

WE WOULD LIKE TO SAY
THANK YOU TO THE
FOLLOWING PARTNERS &
PLATINUM MEMBERS:



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